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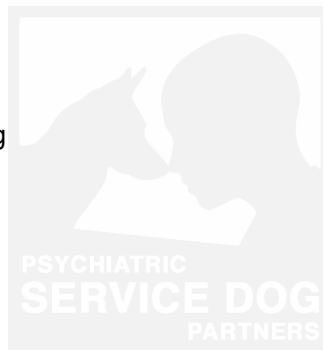
PSDP Board of Directors Minutes  
10/18/19, 12:00 p.m. PT/3:00 p.m. ET

### Attendees

Veronica, Brad, Elaine, and Heather

### Agenda

- Next regular meeting
- Leadership
- Convention
- Fundraising
  - Convention sponsorship, etc.
- Website/social media
  - SD POC, etc.
  - Ask an expert
  - Pictures & videos
  - Steps article
- Advocacy/outreach
  - SD meetup database and funding
  - Reaching out across the pond
  - Media backdrop
  - Flowcharts for airline employees
  - Manhattan court case
  - Presentation for businesses
  - DOT meeting
- Revision of emergency card
- 2015 FAQ flyer translation
- Treasury report



This regular meeting was called by verbal agreement during the prior meeting, or by intermediate written reasonable notification made in good faith and agreed to by a majority of board members through email or phone, and was held through videoconferencing.

- Next regular meeting  
Friday, November 15th at noon PT/3:00 ET.
- Leadership  
We discussed current and future leadership assignments and possibilities.
- Convention  
We discussed considerations for future convention locations.
- Fundraising
  - Convention sponsorship, etc.  
We are working on reaching out to local businesses to sponsor our convention. We are also obtaining specific items for our goodie bags.
  - Grants  
We did not get a Petco Foundation grant. We have other grant applications in, which we hope will allow us to create exciting new programs for the service dog community.

•Website/social media

We have a tentative plan to update our site's organization. Given that we want any major update to work well for a long time, we are not in a hurry and will wait a little while longer on design feedback from a community member.

-SD POC, etc. *(no update)*

We're interested in reaching out to people in groups that are underrepresented in our community, so that we can remove barriers and better serve any unique needs. Such groups might include people of color (POC) and racial/ethnic minorities, men, and veterans and first responders.

In order to connect in authentic ways, we are developing plans to engage volunteers from such groups in creating programs or processes to reach out to their underrepresented peers—respecting the "Nothing about us without us" principle. We will initiate this as we're able.

-Ask an expert

After our dog trainer interview, we have two more "Ask an expert" entries in the works. After finding a willing expert, we solicit questions from the list to then curate and pass along to the expert.

This was on hold with our selected expert since she's very busy until the end of July. We will get back to this soon.

-Pictures & videos

We have been releasing videos based on 2019 convention footage, including an SDIT Manners Evaluation video and skit videos, which will be consolidated on our 2019 convention videos page. We may have one or two more videos to produce from this footage.

<https://www.psychdogpartners.org/resources/convention/2019-convention/videos>

We may have an audio recording to work with from Brad and Veronica's July FAA conference presentation. We will think about how to use pictures from the GDUI convention (already posted on personal blog) and the FAA conference (posted in a personal album).

-Steps article

We have updated Veronica's article on the steps to become an owner-trainer service dog user and plan to re-release it soon.

•Advocacy/outreach

-SD meetup database and funding

We have been abstractly developing a service dog meetup database and a means to fund local meetups.

We have also been working on partnerships with other service dog user groups (GDUI and IAADP) for successful inter-disability outreach.

-Reaching out across the pond *(no update)*

We recently heard about owner-trainer advocates in the UK and plan to reach out to them to extend coalition support. It looks like we might have to do this through Facebook.

-Media backdrop *(no update)*

We are looking into getting a step-and-repeat banner for media interviews, our convention photos, outreach events, and prospective tele-conference presentations. Funding is an issue at the present.

We are considering design options in case we have the funding in the future.

-Flowcharts for airline employees *(no update)*

As a USAUSA project, we are looking into creating flowcharts for airline employees regarding animal behavior and what to do in different situations. We have been asked by Southwest to assist with a similar project that is specific to their policies, but ours would be a template to be used by any airline.

This project had to be put on hold right away due to all the work required for DOT-related items and then other priorities.

A possibly helpful update on this front is that the Morrises serendipitously met a flight crew trainer for American Airlines recently. This may be another point of contact that is useful for that airline and our

community.

-Manhattan court case *(no update)*

Two board members aided in a federal court case related to a service dog access denial at a hospital (one served as an expert witness and another assisted). This was a good opportunity to put clear information out in the world, but since the plaintiff was not successful, it is unlikely this will help in future access cases. However, we are hoping to publish a paper based on points made in the expert witness report.

We have clearance to publish from our report without redaction.

-Presentation for businesses *(no update)*

Linden and Veronica are beginning to work on a presentation template for businesses.

-DOT meeting

There is another DOT meeting planned for November for disability advocacy groups. We plan to ask DOT whether they will hold Delta responsible for blatantly and willfully flouting DOT's authority when it comes to Delta's persistence in its "pit bull" ban, in spite of DOT's proscriptioin.

•Revision of emergency card *(no update)*

We are revising our emergency card to be additionally available as a fillable pdf. A draft is in progress based on board input and is being revised.

We are also drafting a first-responder refrigerator notice, and will be doing so based on the 2016 convention's first responder discussion.

•2015 FAQ flyer translation *(no update)*

We are almost done creating a French version of our flyer. We have a Spanish version. We double-checked the translation and are now entering it into the flyer for a final version.

<http://www.psychdogpartners.org/wp-content/uploads/2016/03/2015-PSDP-FAQ-flyer-Español.pdf>

•Treasury report

The treasury report includes changes to and progress in the categories of: income, expenses, current funds, the budget, earmarked funds, and fundraising.

Upcoming expenses include a DOT advocacy/outreach trip and continuing to restock our solidarity scarf supply one at a time, as the lightning deals strike.