



Veronica Morris, PhD

Elaine Malkin

BOARD OF DIRECTORS
Linden Gue

Heather Walker

Bradley W. Morris, MA, CPhil

1651 SANDPIPER DR
ROCK HILL SC 29732
USA
(805) 876-4256
info@psych.dog
www.psychdogpartners.org



Financial Report

FY 2018–2019 (July 1st, 2018–June 30th, 2019)

Beginning balance from FY 2017–2018:	\$3,115.16
Income:	\$17,183.55
Expenses:	-\$13,978.12
Ending balance:	\$6,320.59

<u>Expenses</u>	\$13,978.12	<u>% sub-cat.</u>	<u>% overall exp.</u>
------------------------	-------------	-------------------	-----------------------

Program	\$13,942.58		99.7%
----------------	-------------	--	-------

program expenses are what we spend toward a specific program type; carrying out a program directly serves our mission

Peer Guidance Group & website	\$404.95	2.9%	2.9%
--	----------	------	------

our [Peer Guidance Group](#) is a screened-admission, email/listserv-based discussion group for current and prospective users of psychiatric service dogs; our [website](#) is available to the public and what we pay for our website also pays for our listserv group

Advocacy/outreach	\$8,712.19	62.5%	62.3%
--------------------------	------------	-------	-------

we [advocate](#) and reach out by conducting surveys, writing reports, writing to government agencies and trade/business groups, giving invited [presentations](#), hosting informational, interactive displays at public events, and developing community partnerships and goodwill; we also travel and meet with key government officials, businesses, and fellow

stakeholders, which represents the bulk of our advocacy/outreach costs

Community learning convention \$4,825.44 34.6% 34.5%

our annual [convention](#) provides a variety of learning, training, and sharing opportunities that develop participants as psychiatric service dog teams; the main expenses are the location and scholarships

General administration \$35.54 0.3%

administration expenses are what we spend to keep the organization going overall, but these expenses don't fall under specific programs; these expenses serve our mission indirectly

Financial services \$35.54 100% 0.3%

we pay for services that make it easier for us to collect and deal with funds; this expense is mostly from PayPal's small transaction fees on donations

Postage \$0 0% 0%

we sometimes mail thank-you letters/donation receipts, as well as government paperwork needed to keep our nonprofit in compliance



Income \$17,183.55 # of entries % overall income

Public \$13,053.67 53 76.0%

public income comes from [donations](#) given directly by people and businesses

Charity \$163.13 13 0.9%

charity income typically comes from donation consolidation services that are technically charities, such as PayPal Giving Fund; when people donate to us by giving through these services, the service bundles our donations and then gives the amount to us

Related activities	\$1,050.00	15	6.1%
---------------------------	------------	----	------

related activities income comes from programs that take in money as part of the functioning of the program, in a way that allows us to fulfill our mission; for us, this is typically convention registration and team testing fees, which we apply toward the convention costs

Unrelated activities	\$0	0	0%
-----------------------------	-----	---	----

unrelated activities income would come from an activity that did not directly fulfill our mission, such as selling coupon books simply to raise money; the distinction between related and unrelated activities is important for tax purposes, since only a certain amount of unrelated business income is allowed by a nonprofit before it is taxable

Grants & sponsorship	\$0	0	0%
---------------------------------	-----	---	----

grant income comes from groups that have a specific application/competition process set up to fund applicants that meet the grant's goals; [sponsorship](#) funds come from businesses, individuals, or groups of people who donate at pre-determined levels to support our convention or our organization

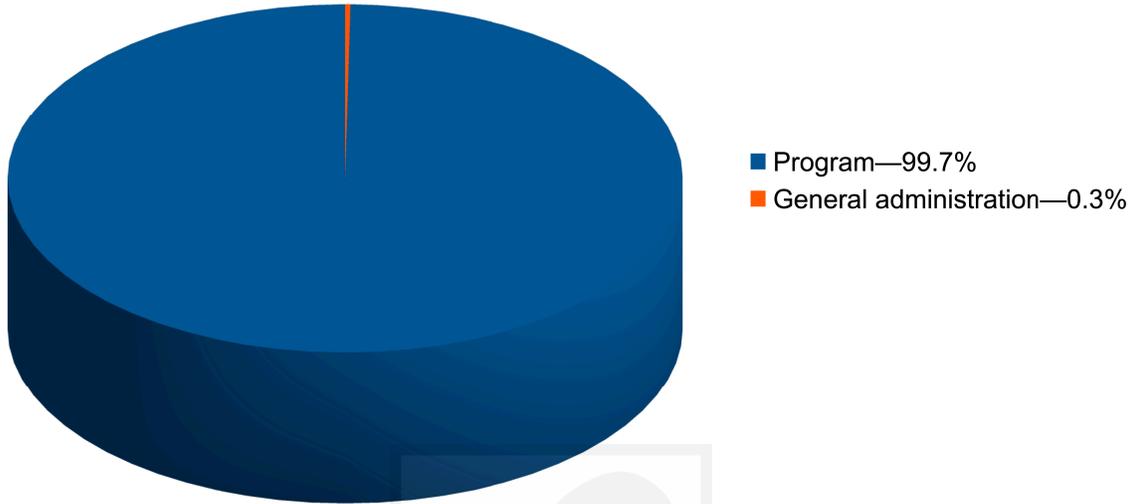


Government	\$2,916.75	1	17.0%
-------------------	------------	---	-------

government income is received from a government agency either for services rendered or to enable us to travel to meetings to present, give feedback, or collaborate

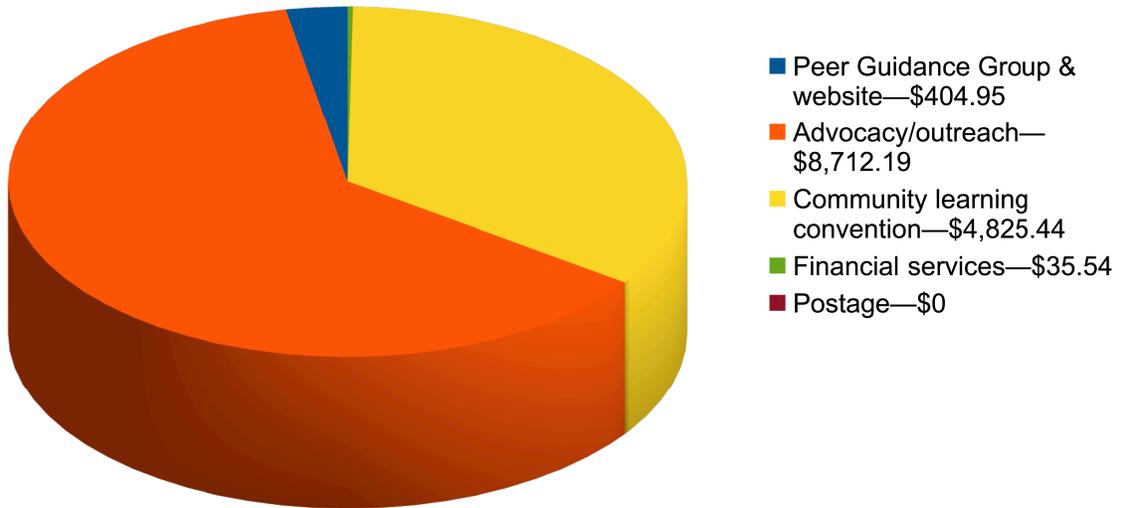
FY 2018–19 Expenses

—program vs. non-program—

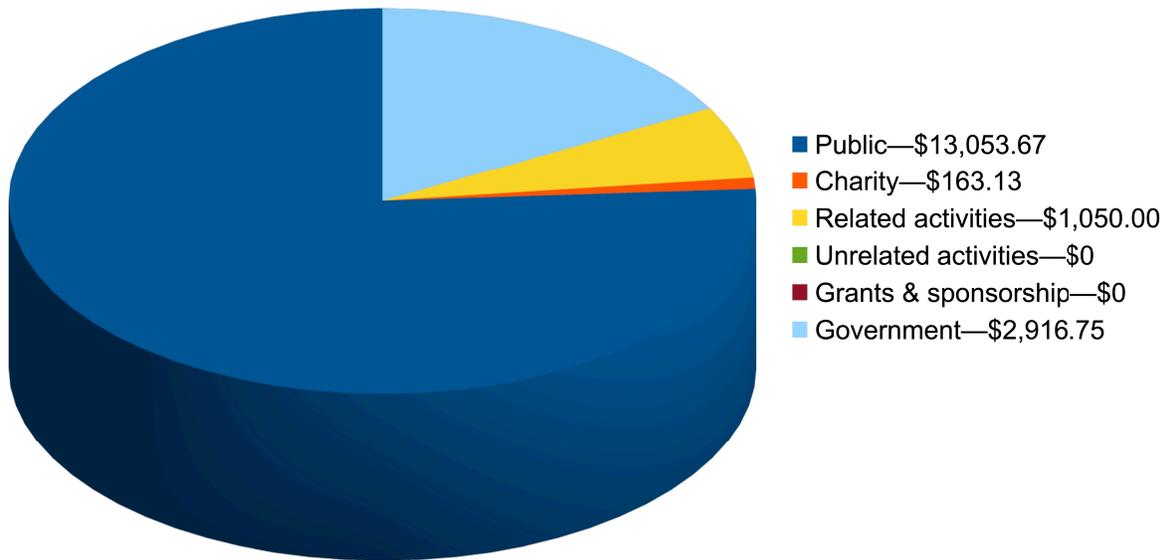


FY 2018–19 Expenses

—all categories—



FY 2018–19 Income



Notes

Since PSDP is an all-volunteer nonprofit, many volunteer-hours contribute to our success. This—plus not having a location separate from our volunteers' private homes—means that our overhead expenses are extremely low. Administrative expenses were 0.3% of total expenses. Around 30% is considered low in the nonprofit industry, so we thank our volunteers for enabling performance that is 100 times better! Donors can remain confident their investment is well-spent with PSDP.

In this 2018–19 fiscal year (FY), expenses previously under the headings "Advocacy" and "Education/outreach" were combined under the same heading because many activities indeterminately fall under both. Given how our funds are now being spent, separating these expenses into the old categories would have been difficult or arbitrary, as well as an unhelpful artifice.

Our convention location and website/Peer Guidance Group expenses are fairly fixed, but our convention scholarships and advocacy/outreach travel is scalable—further expenses can be lowered or raised during the year in proportion to available funds. We were very fortunate to be able to receive significant income from our leaders' expert witnessing and consultation for the Department of Justice. In addition, we had some generous direct donations and a fantastic turnout through Facebook fundraisers, including many birthday fundraisers individuals started on their own.

As a result of this unusual generosity, we were able to fund thousands of dollars in convention scholarships, for many more people than in the past. We were also able to travel for multiple advocacy trips that allowed us to keep up and create contacts, stay on top of important issues, and communicate our community's needs to the people in charge (who otherwise would have little idea of our perspective).

We are geared up to continue our advocacy/outreach going into the next fiscal year. We have the funds to attend and present at an FAA conference for airport operators, where we plan to share results from the survey we created for this purpose. One of our generous donor families has further pledged to cover the bulk of our expenses to present at the upcoming Guide Dog Users, Inc. (GDUI) convention in Rochester, New York. This, like the Top Dog conference in January of 2019, will be a great chance to increase the solidarity in the service dog community, which is both necessary groundwork for grassroots advocacy support and gives us further contacts for our organization-level advocacy.

We are expecting more such opportunities to open up in the coming year. Whether we will be able to take advantage of them hinges on whether we are able to secure more donations, or possibly grant or sponsorship funds.

Bradley W. Morris, MA, CPhil
Treasurer, Board of Directors

This report and other PSDP financial documents are available on the [Investing in PSDP](#) page on our website.

