



Veronica Morris, PhD

Elaine Malkin

BOARD OF DIRECTORS

Chanda Hagen

Bradley W. Morris, MA, CPhil

1651 SANDPIPER DRIVE
ROCK HILL SC 29732
USA
(805) 876-4256
info@psych.dog
www.psychdogpartners.org

PSDP Board of Directors Minutes
3/24/17, 12:30 p.m. PT/3:30 p.m. ET

Attendees

Veronica, Elaine, Chanda, Brad, Linden, & Heather

Agenda

- Next regular meeting
- Board of Advisors change
- Board of Directors
- Media
- Website
 - Links to site
 - 2016 Community Photos
- GreatNonprofits reviews
- Fundraising
 - Giving Assistant
 - Coin Up
 - eBay listing
 - Convention sponsorships
 - Pet food company
 - Waggin' Trail Dog Walk
 - Pup'parel
 - PWDF grant
 - Mad Monster Party
 - Belk Charity Sale
- Advocacy
 - Arkansas legislation
 - Indiana legislation
 - Submitting USAUSA findings to Canada
 - Networking with other advocates
 - Question for airlines and DOT
 - HR 620
- Housing clarification
- Revision of emergency card
- PAS & PAT updates
- Treasury Report



This regular meeting was called by verbal agreement during the prior meeting, or by intermediate written reasonable notification made in good faith and agreed to by a majority of board members through email or phone, and was held through videoconferencing.

- Next regular meeting
Friday, April 14th at 12:30 PT/3:30 ET.
- Board of Advisors change
We welcome three new advisors for the coming term: Debra Manchester, Jenine Stanley, and Andrea Bratt.

<http://www.psychdogpartners.org/board-of-directors/board-members>

- Board of Directors

We welcome Heather Walker as our second Assistant to the Board, joining Linden Gue in this valued position.

Since last meeting, board members certified their familiarity with Article 9 of PSDP's bylaws, as required annually by law.

- Media

We've recently been interviewed by a Wall Street Journal columnist and an LA TV station reporter. We're planning to turn our answers into a press release to aid journalists. This is in progress. The Wall Street Journal article was published on February 1st.

<http://www.psychdogpartners.org/resources/media-coverage-of-psdp>

Veronica is interested in giving a TED talk.

- Website

- Links to site

There are a lot of links from Pinterest to the memes on our site. We are planning to run another meme activity to make use of people's interest.

- 2016 Community Photos

There was a good turnout for our 2016 Community Photos solicitation. We're excited to post these and will let our community know when they're all ready.

- GreatNonprofits reviews

As a secondary priority in early 2017, we will be soliciting more GreatNonprofits reviews so our community can help us earn this year's badge.

- Fundraising

- Giving Assistant

This site has the potential to send some micro-donations our way, so we will probably sign up so our community members' donations get to us.

- Coin Up

We've looked into this micro-donation method and decided it's not for us.

- eBay listing

There is at least one eBay listing where the seller is set up to donate some of the proceeds to PSDP. We encourage other sellers to follow suit!

- Convention sponsorships

We have six sponsors so far for our 2017 convention: Banfield Pet Hospital of Rhonert Park, Courteous Canine, Earth Fare, Margie Cantwell, NAMI—Piedmont Tri-County, and VCA Sequoia Valley Animal Hospital. We are looking into 2018 convention sponsors to help us create an amazing experience and shore up our ability to provide scholarships in the future.

- Pet food company

A pet food company contacted us about sponsoring PSDP. They have not returned our last contact and we are not pursuing them.

We are still designing a tier-based sponsorship program to facilitate this kind of expansion with other corporate sponsors.

- Waggin' Trail Dog Walk

On April 29th, we plan to participate in a local event to help spread the word about and raise funds for PSDP.

- Pup'parel

Our logo wear is available through Pup'parel, which graciously chooses to donate to PSDP.

- PWDF Grant

We plan to apply for a grant from the People with Disabilities Foundation (PWDF).

-Mad Monster Party

PSDP is in a position to benefit from this Rock Hill event's proceeds and to get publicity through the event.

<http://madmonster.com/events/carolina2017/>

-Belk Charity Sale

A Belk store manager called and offered proceeds from a private sale. We're looking into this fundraising opportunity.

•Advocacy

-Arkansas

Service dog in training access was contemplated in pending legislation spearheaded by a community member, but that part was dropped in the current version. This removes the need for this legislation to address the conditions under which service dogs in training can be excluded (behavior, etc.). We're investigating other states' service dog legislation, too.

-Indiana legislation

Indiana has some legislation in the works that would limit its increased benefits to users of service dogs that have been specially certified by vets as healthy (for service dog work, presumably). We plan to inquire as to the nature and justification for this proposed increased burden, since it would be more than a normal vet visit, and it's unclear what would be in the vets' "certification" form.

-Submitting USAUSA findings to Canada

An agent of the Canadian Transportation Agency suggested we publish the USAUSA reports for the Canadian regulation development. We have obliged.

<http://www.psychdogpartners.org/board-of-directors/board-activities/advocacy/canada-access>

-Networking with other advocates

Other advocates contact us from time to time. We will continue to cultivate relationships with them, apportioning contact returns within board members' areas of expertise, as appropriate.

-Question for airlines and DOT

A community member asked an insightful question about the use of airline cabins' overhead luggage space for service dog users who buy the new "lowest class" tickets. These tickets do not (normally) allow a passenger to use the overhead bin space, yet the person would have the under-seat footspace for carryon luggage in non-bulkhead seats. The question is whether the overhead prohibition for this ticket would apply to a service dog user whose dog occupies the footspace, since the dog is a disability-mitigation device; would that person be entitled to overhead luggage space in lieu of the footspace the dog occupies?

We plan to ask our DOT contacts how they would enforce in such a situation. We may then also query some of our airline contacts.

-HR 620

There is a recurring business lobby effort to weaken the ADA. We are looking at getting behind NDRN (the National Disability Rights Network) to fight this corporate attack.

<https://www.congress.gov/bill/115th-congress/house-bill/620/text>

<http://ndrn.org/en/public-policy/ada-a-civil-rights.html>

•Housing clarification

The interplay of laws affecting housing situations is complicated. We recently updated our single FAQ answer on the topic to reveal more of this situation, and we are working toward putting out an article to help housing providers and seekers better understand the rules in play.

•Revision of emergency card

We are revising our emergency card to be additionally available as a fillable pdf. A draft is in progress based on board input.

We are also drafting a first-responder refrigerator notice, and will be doing so based on the 2016 convention's first responder discussion.

- PAS & PAT updates

We are updating the PSDP public access test (PAT) and public access standard (PAS). There will be multiple minor changes and at least one that is more significant.

Pain-based training/control devices will not be allowed on the PAT; there will be a disability-based exception only for non-pain-based training devices, as approved by the tester. We are still working on updates to the PAS.

- Treasury Report

The treasury report includes changes to and progress in the categories of: income, expenses, current funds, the budget, earmarked funds, and fundraising.

