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BOARD OF DIRECTORS

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PSDP Board of Directors Minutes
2/17/17, 12:30 p.m. PT/3:30 p.m. ET

Attendees

Veronica, Elaine, Chanda, Brad, & Linden

Agenda

- Next regular meeting
- Media
- Website
 - Allergies and fears article
 - Links to site
 - 2016 Community Photos
- GreatNonprofits reviews
- Fundraising
 - Giving Assistant
 - Coin Up
 - eBay listing
 - Convention sponsorships
 - Pet food company
 - Waggin' Trail Dog Walk
 - Pup'parel
- Board of Advisors change
- Upcoming Board of Directors members
- List rules and moderator protocol review
- Advocacy
 - Arkansas legislation
 - Indiana legislation
 - Submitting USAUSA findings to Canada
 - Networking with other advocates
 - Question for airlines and DOT
- Housing clarification
- Revision of emergency card
- PAS & PAT updates
- Treasury Report



This regular meeting was called by verbal agreement during the prior meeting, or by intermediate written reasonable notification made in good faith and agreed to by a majority of board members through email or phone, and was held through videoconferencing.

- Next regular meeting
Friday, March 24th at 12:30 PT/3:30 ET.

- Media
We've recently been interviewed by a Wall Street Journal columnist and an LA TV station reporter. We're planning to turn our answers into a press release to aid journalists. The Wall Street Journal article was published on February 1st.

<http://www.psychdogpartners.org/resources/media-coverage-of-psdp>

- Website

- Allergies and fears article

We've published an article and Laws FAQ entry on allergies and fears of service dogs.

<http://www.psychdogpartners.org/allergies-fears>

<http://www.psychdogpartners.org/resources/frequently-asked-questions/laws>

- Links to site

There are a lot of links from Pinterest to the memes on our site. We are planning to run another meme activity to make use of people's interest.

- 2016 Community Photos

There was a good turnout for our 2016 Community Photos solicitation. We're excited to post these and will let our community know when they're all ready.

- GreatNonprofits reviews

As a secondary priority in early 2017, we will be soliciting more GreatNonprofits reviews so our community can help us earn this year's badge.

- Fundraising

- Giving Assistant

This site has the potential to send some micro-donations our way, so we will probably sign up so our community members' donations get to us.

- Coin Up

We're still looking into this micro-donation method.

- eBay listing

There is at least one eBay listing where the seller is set up to donate some of the proceeds to PSDP. We encourage other sellers to follow suit!

- Convention sponsorships

We have three sponsors so far for our 2017 convention: Courteous Canine, Earth Fare, and NAMI—Piedmont Tri-County. We are looking into other convention sponsors to help us create an amazing experience and shore up our ability to provide scholarships in the future.

- Pet food company

A pet food company contacted us about sponsoring PSDP. We are considering whether and how this might make sense, as PSDP does not endorse products. As with convention sponsors, we can display a company's logo with a link to their main page, without running afoul of the unrelated business income tax.

We are designing a tier-based sponsorship program to facilitate this kind of expansion.

- Waggin' Trail Dog Walk

On April 29th, we plan to participate in a local event to help spread the word about and raise fund for PSDP.

- Pup'parel

Our logo wear is available through Pup'parel, which graciously chooses to donate to PSDP.

- Board of Advisors change

We will invite new advisors for the coming term.

- Upcoming Board of Directors members

The Board of Directors and Assistant were re-elected. Another assistant will be invited. Board members will include certify their familiarly with certain clauses of PSDP's bylaws.

- List rules and moderator protocol review

PSDP leadership held its semi-annual review of the list rules and moderator protocols, with minor updates.

<http://www.psychdogpartners.org/resources/support-listserv/list-rules>

- Advocacy

- Arkansas

- Service dog in training access is contemplated in pending legislation spearheaded by a community member. It would be optimal for this legislation to address the conditions under which service dogs in training can be excluded (behavior, etc.). We're investigating other states' service dog legislation, too.

- Indiana legislation

- Indiana has some legislation in the works that would limit its increased benefits to users of service dogs that have been specially certified by vets as healthy (for service dog work, presumably). We plan to inquire as to the nature and justification for this proposed increased burden, since it would be more than a normal vet visit, and it's unclear what would be in the vets' "certification" form.

- Submitting USAUSA findings to Canada

- An agent of the Canadian Transportation Agency suggested we publish the USAUSA reports for the Canadian regulation development. We plan to oblige.

- Networking with other advocates

- Other advocates contact us from time to time. We will continue to cultivate relationships with them, apportioning contact returns within board members' areas of expertise, as appropriate.

- Question for airlines and DOT

- A community member asked an insightful question about the use of airline cabins' overhead luggage space for service dog users who buy the new "lowest class" tickets. These tickets do not (normally) allow a passenger to use the overhead bin space, yet the person would have the under-seat footspace for carryon luggage in non-bulkhead seats. The question is whether the overhead prohibition for this ticket would apply to a service dog user whose dog occupies the footspace, since the dog is a disability-mitigation device; would that person be entitled to overhead luggage space in lieu of the footspace the dog occupies?

- We plan to ask our DOT contacts how they would enforce in such a situation. We may then also query some of our airline contacts.

- Housing clarification

- The interplay of laws affecting housing situations is complicated. We recently updated our single FAQ answer on the topic to reveal more of this situation, and we are working toward putting out an article to help housing providers and seekers better understand the rules in play.

- Revision of emergency card

- We are revising our emergency card to be additionally available as a fillable pdf. A draft is in progress based on board input.

- We are also drafting a first-responder refrigerator notice, and will be doing so based on the 2016 convention's first responder discussion.

- PAS & PAT updates

- We are updating the PSDP public access test (PAT) and public access standard (PAS). There will be multiple minor changes and at least one that is more significant.

- Pain-based training/control devices will not be allowed on the PAT; there will be a disability-based exception only for non-pain-based training devices, as approved by the tester. We are still working on updates to the PAS.

- Treasury Report

- The treasury report includes changes to and progress in the categories of: income, expenses, current funds, the budget, earmarked funds, and fundraising.