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BOARD OF DIRECTORS

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PSDP Board of Directors Minutes  
8/5/16, 12:30 p.m. PT/3:30 p.m. ET

### Attendees

Veronica, Elaine, Chanda, Brad, & Linden

### Agenda

- Next regular meeting
- Board of Advisors
- Supreme Court case
- Priorities Survey
- ACAA regulation update
- Presentations
- State legislative advocacy
- Other advocacy efforts
- Revision of emergency card
- Website
- Treasury Report

This regular meeting was called by verbal agreement during the prior meeting, or by intermediate written reasonable notification made in good faith and agreed to by a majority of board members through email or phone, and was held through videoconferencing.

- Next regular meeting  
Friday, September 2nd at 12:30 PT/3:30 ET.
- Board of Advisors  
Our Board of Advisors is now detailed on our Board of Directors page, and we're excited to welcome John Ensminger, Justin Mikel, and Robby Morris to the PSDP family.  
<http://www.psychdogpartners.org/board-of-directors/board-members>
- Supreme Court case  
PSDP is working with attorney John Ensminger to file an amicus brief in a Supreme Court case, possibly with other interested parties. This is a big deal and requires significant funds, so we genuinely appreciate our community's support in helping us make large and lasting impacts on service animal case law!
- Priorities Survey  
This annual survey will be conducted next month to help us shape our priorities for the next year.
- ACAA regulation update  
The Reg Neg process to update the Air Carrier Access Act (ACAA) regulations is halfway over. Advocate co-chairs (including Brad) provided a joint proposal to the airlines, and the airlines have offered an initial (non-proposal) response. Nothing is final until it's over, but things are generally looking good for psychiatric service dog users.
- Presentations  
Brad and Veronica recently gave a well-received presentation on psychiatric service dogs to members of a senior program at Avondale Presbyterian Church. They are also slated to give a presentation later this

month at this year's South Carolina NAMI conference.

<http://www.psychdogpartners.org/board-of-directors/board-activities/presentations>

- State legislative advocacy

We're still working on our micro-advocacy development, making it easier for everyone to help out. This is planned in part as step-by-step instructions for community members to set up email alerts when bills about service dogs come up in a state.

- Other advocacy efforts

- Etsy

It looked like we were going to have to make inquiries about whether service dog gear was allowed to be sold on Etsy, but Etsy resolved this independently and positively.

- Online psych journal

An astute community member pointed out a misconception to us in a journal article. We appreciate individual advocacy efforts like this being brought to our attention and being acted on independently by individuals, because we don't always have the resources to address the many issues like this that are created by authors who don't sufficiently understand service dog issues.

- Revision of emergency card

No new developments yet; this is still in process.

We are revising our emergency card to be additionally available as a fillable pdf. This is still in process as we review drafts.

We are also drafting a first-responder refrigerator notice, and will be doing so based on the 2016 convention's first responder discussion.

- Website

Our monthly pageviews have been holding steady around 40,000–45,000, and we are at or near the top for several search engine queries.

- Treasury Report

We discussed changes to and progress in the categories of: income, expenses, current funds, the budget, earmarked funds, and fundraising.

On a recent online order of presentation takeaway materials, PSDP reinvested 85% of a speaking fee and used Goodshop, saving \$25 and earning a \$3 donation. Community members are encouraged to keep using Goodshop, Goodsearch, and Amazon Smile to make it easy for PSDP to reinvest in meaningful programs!