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BOARD OF DIRECTORS

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PSDP Board of Directors Minutes
11/18/15, 10:30 a.m. PT/1:30 p.m. ET

Attendees

Veronica, Elaine, Chanda, & Brad

Agenda

- Next regular meeting
- Treasury Report
- Website
 - General
 - 2015 FAQ flyer translation
 - Giving Tuesday
 - Memorial Giving Groups section
 - Medical Professionals
 - Goodshop
 - FAQ
- Quarterly Improvement Opportunity Assessments
- Meme contest
- Articles being drafted
 - Service dog breeds
 - Basic requirements for service dog use
- Behavior, not belongings
- Fundraising
- 2016 Convention

This regular meeting was called by verbal agreement during the prior meeting, or by intermediate written reasonable notification made in good faith and agreed to by a majority of board members through email or phone, and was held through videoconferencing.

- Next regular meeting
 - Wednesday, December 16th at 10:30 PT/1:30 ET.
- Treasury Report
 - We discussed changes to and progress in the categories of: income, expenses, current funds, the budget, earmarked funds, and fundraising.

 - Between July 1 and September 30, 2015, our community earned us a \$9.52 donation through AmazonSmile.
- Website
 - 2015 FAQ flyer translation
 - In our work toward translating the 2015 "Answers to Common Questions" flyer text into at least one other language in a multi-step process, we are waiting to receive an initial translation back from a friend of the community.

 - Giving Tuesday
 - Giving Tuesday follows the purchasing-oriented, post-Thanksgiving Black Friday. Giving Tuesday is a movement designed to counterbalance the consumerism by promoting a day to come together in the name of generosity through gifts to charities.

We're proud to be part of this movement to increase the public good through the investments of good people. As part of our campaign to increase involvement, we have a webpage set up to spread the message, and we have an anonymous family doubling donations up to \$1,500 now through December 1st! We're trying to encourage others to provide matching donations so normal donors will be even more encouraged to give when their donations will be tripled or even quadrupled!

So far, our Giving Tuesday campaign has received \$70 in donations to be matched. Thanks to our "doorbuster donor" for getting this started early.

<http://www.psychdogpartners.org/donate/giving-tuesday>

-Memorial Giving Groups section

In addition to the normal Giving Groups, on that page we are now featuring an "In Memoriam" section where donors who've given to memorialize a person or animal can have their departed's picture linked to their name. We invite all who wish to honor the memory of a loved one to donate to enable PSDP to preserve that memory while turning your love into an investment in the public good.

We're very happy to have three participants at the start, to help show people how special these entries can be.

<http://www.psychdogpartners.org/donate/giving-groups>

-Medical Professionals

We are generating a sample hospital service dog policy and other resources to assist those who have service dogs and need to be in a hospital. The committee is continuing to draft resources when members are able. With our new "For Professionals" section, we'll be focusing the resources on what medical professionals (including administrators) need to know.

-Goodshop

Goodshop's new "Invite a Friend" referral program can earn \$10 per referral when the new person goodshops and spend \$25 at a non-Amazon store in the first 90 days of their account formation. This is a great opportunity!

Another great opportunity we'll be broadcasting is Goodshop Sunday. This is on November 29th, and is a day where many major sites offer double donations through Goodshop when you shop there. Since a lot of travel/lodging sites and excellent gift-getting sites are participating, it's a wonderful time for people to get their convention travel plans settled and holiday gifts purchased with Goodshop discounts!

-FAQ

We are continuing to draft new answers to common questions (FAQ) sections for the website, as we are able.

- Quarterly Improvement Opportunity Assessments

We regularly and actively seek out both opportunities to improve the way PSDP runs and recognition of success-engendering aspects of our functioning. This quarter's assessments revealed continued consensus around opportunities for future board growth and recognition of improvements in interpersonal communication among leaders. Opportunities were also presented to both clear up confusions about the responsibilities of individuals in leadership positions and to foster a positive culture of appreciation.

- Meme contest

Thanks to everyone who participated in this creative project! We're still accepting (non-contest) submissions to help us further the goal of spreading positive service dog messages through social media.

<http://www.psychdogpartners.org/board-of-directors/board-activities/advocacy/service-dog-memes>

We're in the process of getting the prizes from Puppapal to the winners, as our low-volume specialty items are shipped on schedule rather than demand.

—End of Meeting—