Elaine Malkin



PSDP c/o CHANDA HAGEN 4777 E HWY 246 LOMPOC CA 93436 USA (510) 367-4267 veronica.m.psdp@gmail.com www.psychdogpartners.org

PSDP Board of Directors Minutes 12/1/14, noon PST/3:00 p.m. EST

#### **Attendees**

Veronica, Elaine, Chanda, Brad, & Morgance

## Agenda

- Next Regular Meeting
- Website
  - -Service Dog Lifestyle
  - -Personal Impact
  - -Advocacy
  - -FAQ
  - -Training Logs
  - -Hospitalization Info Packet
- Annual Business Calendar
- SD & SDIT state laws
- Pupparel
- Nonprofit Status
- Treasury Report
- 2015 Convention
- •"Behavior, Not Belongings" Campaign

This regular meeting was called by verbal agreement during the prior meeting, or by intermediate written reasonable notification made in good faith and agreed to by a majority of board members through email or phone, and was held through videoconferencing.

Next Regular Meeting

Monday, December 15th, noon PST/3:00 p.m. EST, through videoconferencing.

#### Website

New security and search engine optimization resources have been implemented on the website.

-Service Dog Lifestyle Public Interaction Tools

We will change "Service Dog Lifestyle" to "Public Interaction Tools" to more clearly convey to the general public what the category contains.

#### -Personal Impact

Instead of having a link to the "Donate" page as the last link on the header, we have a link to a new "You Can Help!" page. The "You Can Help!" page has descriptions of and links to the donate page, the "Personal Impact" page, and our "Advocacy" page.

In the "Personal Impact" section, we will add stories to the website about how PSDP has helped individuals, from their point of view. These would be 1-2 medium-sized paragraphs plus a picture. Story and picture solicitations are in the works.

# -Advocacy

The Veterans Administration has released a Proposed Rule regarding service animals on VA property. It looks promising overall, and appears to be consistent with PSDP's earlier interpretation of P.L. 112-154

and other federal regulations. We are in the preliminary phases of drafting a comment on the proposal, after which we will release it on our website and announce it through social media.

#### http://www.regulations.gov/#!documentDetail;D=VA-2014-VHA-0024-0001

#### -FAQ

We are continuing to draft answers to common questions (FAQ) for the website, in sections, with the assistance of a community member. There are no new completed sections since the last meeting, but we have now linked to the Job Accommodation Network (JAN) in the "Laws" section of the FAQ.

#### -Training Logs

We plan to make Veronica's blank dog-training log available in multiple formats, along with an example to help people understand how to fill it out.

#### -Hospitalization Info Packet

We are generating a sample hospital service dog policy and other resources to assist those who have service dogs and need to be in a hospital.

## •Annual Business Calendar

Details were discussed regarding how to optimize the annual timing of recurring business requirements and happenings.

# •SD & SDIT state laws

We discussed the nature and applicability of state laws regarding service dogs and service dogs in training.

—End of Meeting—	—End	of	Meeting-
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