



Veronica Morris, PhD

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BOARD OF DIRECTORS
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PSDP Board of Directors Minutes
11/17/14, noon PST/3:00 p.m. EST

Attendees

Veronica, Elaine, Chanda, Brad, & Morgance

Agenda

- Next Regular Meeting
- Treasury Report
- Website
 - Printable PDFs
 - You Can Help!
 - Advocacy
 - FAQ
 - Training Logs
- 2015 Convention
- Fundraising Committee
- 2014 Needs Assessment
- Pupparel
- Nonprofit Status
- "Behavior, Not Belongings" Campaign

This regular meeting was called by verbal agreement during the prior meeting, or by intermediate written reasonable notification made in good faith and agreed to by a majority of board members through email or phone, and was held through videoconferencing.

- Next Regular Meeting
Monday, December 1st, noon PST/3:00 p.m. EST, through videoconferencing.
 - Treasury Report
We discussed upcoming expenses and current funds, including state incorporation fees, 501(c)(3) filing fees, and fundraising efforts. We also discussed banking methods and plans for the future.
 - Website
 - Printable PDFs
We have renamed the "Library" page "Printable PDFs" to make it clear what the page contains. We will consider changing "Service Dog Lifestyle" to something that conveys more clearly to the general public what the category contains.
 - You Can Help!
Instead of having a link to the "Donate" page as the last link on the header, we have a link to a new "You Can Help!" page. The "You Can Help!" page has descriptions of and links to the donate page, the "Personal Impact" page, and our "Advocacy" page.
- In the "Personal Impact" section, we will add stories to the website about how PSDP has helped individuals, from their point of view. These would be 1–2 medium-sized paragraphs plus a picture.
- Advocacy
The "Advocacy" page has been updated to reflect the engagement and encouragement we want to have available for our website visitors. This includes letting people know they can help by referencing our "There Are No Fake Vests" statement in comments on news stories that mention CCI's petition or pledge

(or politely write directly to CCI):

<http://www.psychdogpartners.org/board-of-directors/board-activities/advocacy/fake-vests>

We sincerely hope this will encourage CCI and the public to understand the severe disservice CCI's campaigns do to many within the disability community, and further to act responsibly and ethically in light of this understanding.

We have authorized Deanna, at her request, to publish our letter in her local newspaper. She submitted the statement for publication, and we are waiting to hear whether it will be published.

-FAQ

We are continuing to draft answers to common questions (FAQ) for the website, in sections, with the assistance of a community member. There are no new completed sections since the last meeting.

-Training Logs

We plan to make Veronica's blank dog-training log available in multiple formats, along with an example to help people understand how to fill it out.

•2015 Convention

The 2015 Convention Planning Committee is has announced the location and dates of this year's convention: the Hilton Garden Inn, Rock Hill, SC, April 18th & 19th. The 2015 Convention webpage has the details, and links to the now-open registration page:

<http://www.psychdogpartners.org/resources/convention/2015-convention>

We have several registrations so far, with a maximum of 30 registrants, and the committee has been working toward a fun schedule!

•Fundraising Committee

Currently, we have Veronica and Deanna working on a fundraising project. We will recognize them and their relevant activities as constituting a fundraising committee and its activities. This committee's membership will be fluid, and may lose or gain members as various projects and interests dictate, as determined by the board.

•2014 Needs Assessment

We conducted our second annual Needs Assessment Survey between 10/13/14 and 10/24/14. This survey is intended for PSDP stakeholders to tell us what's important for our organization.

Thank you to all community members who give us feedback to help us serve the community's needs better! We finished reviewing the qualitative feedback (and double-checked it), and have discussed ways to incorporate the useful suggestions.

The numerical results are as follows:

Average rating out of 5:

- 4.80 Maintaining an information sharing listserv for members
- 4.50 Providing written information through the website
- 4.40 Provide information to gain SD access in the workplace, college, and hospitals
- 4.40 Advocate by submitting public comments and encouraging community activism
- 4.33 Planning and holding annual conventions for PSDP members and other persons interested in training their own PSDs
- 4.30 Provide SD information for hospitalization access
- 4.20 Providing support for individuals having trouble with PSD legal challenges
- 4.17 Becoming a 501(c)3 nonprofit
- 4.13 Working with researchers looking into the use of PSDs as a viable treatment for MI
- 3.79 Offering a PSD links page
- 3.63 Provide individual state information (links) on SDs
- 3.52 Offering items with the PSDP logo for sale
- 3.43 Setting up a membership program

Numbers of people picking the item as in the top 5 priorities (people who ranked it #1, #2, #3, #4, #5):

Becoming a 501(c)3 nonprofit 7 5 2 0 5
Maintaining an information sharing listserv for members 19 7 1 0 1
Offering items with the PSDP logo for sale 0 1 2 3 2

Planning and holding annual conventions for PSDP members and other persons interested in training their own PSDs 0 3 8 4 0
Providing written information through the website 1 6 5 5 3
Providing support for individuals having trouble with PSD legal challenges 0 2 1 3 5
Working with researchers looking into the use of PSDs as a viable treatments for MI 2 0 0 6 3
Setting up a membership program 0 1 1 1 2
Offering a PSD links page 0 0 1 0 3
Provide individual state information (links) on SDs 0 2 1 0 0
Provide information for hospitalization access 0 0 0 3 2
Provide information to gain SD access in the workplace, college, and hospitals 1 0 8 1 3
Advocate by submitting public comments and encouraging community activism 0 3 0 4 1

—End of Meeting—