



Veronica Morris, PhD

Elaine Malkin

BOARD OF DIRECTORS
Chanda Hagen
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PSDP Board of Directors Minutes 10/28/13

Attendees

Veronica M., Brad, Chanda, Elaine, Morgance, Veronica C.

Agenda

- Next Meeting
 - PO Box Renewal
 - Website
 - Member Questions
 - 2014 Convention
 - Vermont Hospital Policy
 - Donations
 - Listserv Hosting
 - Collecting Fundraising Data
 - T-Shirt
 - Nonprofit Status
 - Activity Record
 - FAQ
 - Membership Program
 - Work & Task List
 - Friends & Family Article
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- Next Meeting
Monday, November 18th, 4:30 p.m. PST/7:30 p.m. EST
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- PO Box Renewal
The board decided to use existing funds to renew the Lompoc PO Box for a year. Payment logistics were resolved.
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- Website
The website host will be switched from GoDaddy to Dreamhost.
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- Member Questions
Some listserv members have asked questions regarding the minutes (board activities), and answers will be sent to the listserv.
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- 2014 Convention
We will sign the contract with the Royal Copenhagen Inn for the Atterdag room, June 7th–8th 2014.

We will be reserving the apartment/suite as our Social Room.

We have begun publicity planning. We are considering having a countdown calendar for fun!
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- Vermont Hospital Policy
PSDP will draft a white paper regarding hospital design with respect to service dogs; ongoing.
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- Donations
Our balance sheet has been updated with donations and PO Box expenses.

- Listserv Hosting
We are using Google business with a fairly smooth transition. Several new members have been added, so we have over 100 members now!
- Collecting Fundraising Data
We may solicit optional, anonymous demographic data annually to help with fundraising.
- T-Shirt
Our source is back in gear now, and the collaboration is ongoing. Full logo, with words on front, and “Dogs Saving Lives” on the back. Non-flock, normal screenprinting. Likely \$25, probably available by the end of the year in time for holiday gifts. Our source will send a sample soon to help us make merchandising decisions.
- Nonprofit Status
\$500 for California legal expenses (first step), then once accepted, more for federal.
- Activity Record
We will try to keep track of PSDP activities to post on the website in the future, in reverse chronological order. (ongoing)
- FAQ
We will solicit PSDP FAQ, such as “What is PSDP is up to?”, “How do I contact the board?”, etc. (on hold)
- Membership Program
We are consolidating ideas for a membership program for the future. (ongoing)
- Work & Task List
In progress: In the future, possibly listing both by disorder, and by symptoms, and have links at the top to both so users can view whatever way is easiest. We will likely start with organizing by symptoms. (on hold until website is up)
- Friends & Family Article
A member has volunteered to help with this project, has been authorized to begin drafting, and the work is in progress.