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BOARD OF DIRECTORS
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PSDP Board of Directors Minutes 10/7/13

Attendees

Veronica M., Brad, Chanda, Elaine, Morgance, Veronica C.

Agenda

- Next Meeting
- PO Box Renewal
- 2014 Convention
- Vermont Hospital Policy
- Donations
- Website
- Friends & Family Article
- Listserv Hosting
- Collecting Fundraising Data
- T-Shirt
- Nonprofit Status
- Activity Record
- FAQ
- Membership Program
- Work & Task List

- Next Meeting
 - Monday, October 28th, 4:30 p.m. PST/7:30 p.m. EST
 - Monday, November 18th, 4:30 p.m. PST/7:30 p.m. EST

- PO Box Renewal
 - The board decided to use existing funds to renew the Lompoc PO Box for a year.

- 2014 Convention
 - We have begun publicity planning. We are considering having a countdown calendar for fun!

 - In Solvang, at the Royal Copenhagen Inn, probably in early June (June 7th-8th). Start saving money, it will happen! Reservation negotiations have begun.

- Vermont Hospital Policy
 - PSDP will draft a white paper regarding hospital design with respect to service dogs; ongoing.

- Donations
 - Member donation and Veronica M.'s SAMSHA panel payment were discussed, and further action has been taken on the former. Federal government shutdown may delay payment.

- Website
 - Progress is being made. Paypal issues were clarified.

 - Subcommittee will meet again soon to continue work and get the website up as soon as possible. If the website is not up by the end of the year, we will explore other options.

- Friends & Family Article
 - A member has volunteered to help with this project, has been authorized to begin drafting, and the work

is in progress.

- Listserv Hosting

We will be using Google business and paying a small fee to expand the listserv capacity beyond 100 (we are currently at 99 members with callbacks pending). Two members have volunteered to work on this, and will be listserv administrators.

- Collecting Fundraising Data

We may solicit optional, anonymous demographic data annually to help with fundraising.

- T-Shirt

Our source is back in gear now. Full logo, with words on front, and “Dogs Saving Lives” on the back. Non-flock, normal screenprinting. Likely \$25, probably available by the end of the year in time for holiday gifts. Our source will send a sample soon to help us make merchandising decisions.

- Nonprofit Status

(on hold)

- Activity Record

We will try to keep track of PSDP activities to post on the website in the future, in reverse chronological order.

- FAQ

We will solicit PSDP FAQ, such as “What is PSDP is up to?”, “How do I contact the board?”, etc. (on hold)

- Membership Program

We will be consolidating ideas for a membership program for the future. (on hold)

- Work & Task List

In progress: listing both by disorder, and by symptoms, and have links at the top to both so users can view whatever way is easiest. (on hold until website is up)