



Veronica Morris, PhD

Elaine Malkin

BOARD OF DIRECTORS  
Chanda Hagen

Bradley W. Morris, MA

Morgance Ellis, IACP CDT

PO BOX 19  
LOMPOC CA 93438  
(510) 367-4267  
veronica.m.psdp@gmail.com  
www.psychdogpartners.com

## PSDP Board of Directors Minutes 2/20/14

### Attendees

Veronica, Brad, Chanda, Elaine, Morgance

### Agenda

- Next Meeting
- Merchandise
- Website
- Treasury Operation
- Nonprofit Status
- Dog Trainer Workshops
- Collecting Fundraising Data
- Friends & Family Article
- Activity Record
- FAQ
- Membership Program
- 2014 Convention

- Next Meeting  
Thursday, March 13<sup>th</sup>, 3:00 p.m. PST/6:00 p.m. EST.

- Merchandise  
Bandanas are now available!

<http://www.pupparel.com/contents/en-us/p692.html>

- Website  
The research is ongoing.

There is (A) domain registration, (B) website hosting, and (C) website editing. To work with a WYSIWYG website editor, we have two options.

(1) Keep Dreamhost as the domain registrar and website host, buy Dreamweaver (a WYSIWYG editor) for a one-time cost of about \$200, and use Dreamweaver to edit the site.

(2) Keep Dreamhost as the domain registrar and use Squarespace as our website host and to edit the site. We would have to "map" dreamhost to Squarespace. Squarespace is \$192/year.

We will continue to work to place existing content on the site, as well as to develop new content, after a planned transfer to a WYSIWYG editor for ease of maintenance/updating.

- Treasury Operation  
Paypal was discussed, with respect to convention registration. A business account with transaction fees was approved. A bank account is pending receipt of funds by Co-Treasurers.

- Nonprofit Status  
The board is conducting further research into the best way for us to create our nonprofit. Fiscal agents were discussed, regarding the creation of nonprofits with small budgets.

- Activity Record  
A PSDP activity record has been started.
- Dog Trainer Workshops  
(ongoing)  
We discussed training workshops for training dog trainers in PSD work and being able to use our PAT/standard for education, not accreditation, certification, or endorsement.
- Collecting Fundraising Data  
This item has been tabled, until we have either more time or a specific need for survey/fundraising data.
- Friends & Family Article  
(ongoing)  
A member has volunteered to help with this project, has been authorized to begin drafting, and the work is in progress.
- FAQ  
We will solicit PSDP FAQ, such as “What is PSDP is up to?”, “How do I contact the board?”, etc.  
(ongoing)

—End of Regular Meeting—

- 2014 Convention  
The Convention will be at the Royal Copenhagen Inn, Solvang, CA, June 7<sup>th</sup>–8<sup>th</sup> 2014. The Convention is now being planned by a separate committee, composed of board members and non-board members.  
  
More progress was made on activity planning! Developments are under continued discussion, and include outside speakers.