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BOARD OF DIRECTORS
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PSDP Board of Directors Minutes 2/10/14

Attendees

Veronica M., Brad, Chanda, Elaine, Morgance

Agenda

- Next Meeting
- Merchandise
- Website
- Treasury Operation
- Nonprofit Status
- Dog Trainer Workshops
- Collecting Fundraising Data
- Friends & Family Article
- Activity Record
- FAQ
- Membership Program
- 2014 Convention

- Next Meeting
Thursday, February 20th, 3:00 p.m. PST/6:00 p.m. EST.

- Merchandise
Due to an impractical demand-to-resources ratio, we will not pursue getting non-identifying logo-wear at this time.

Bandanas are in the works!

- Website
There is (A) domain registration, (B) website hosting, and (C) website editing. To work with a WYSIWYG website editor, we have two options.

(1) Keep Dreamhost as the domain registrar and website host, buy Dreamweaver (a WYSIWYG editor) for a one-time cost of about \$200, and use Dreamweaver to edit the site.

(2) Keep Dreamhost as the domain registrar and use Squarespace as our website host and to edit the site. We would have to “map” dreamhost to Squarespace. Squarespace is \$192/year.

We will continue to work to place existing content on the site, as well as to develop new content, after a planned transfer to a WYSIWYG editor for ease of maintenance/updating.

- Treasury Operation
Plans were discussed regarding treasury operation; Chanda and Brad will be Co-Treasurers.

—End of Regular Meeting—

- 2014 Convention
The Convention will be at the Royal Copenhagen Inn, Solvang, CA, June 7th–8th 2014. The Convention is now being planned by a separate committee, composed of board members and non-board members.

Progress was made on activity planning! Developments are under continued discussion.