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BOARD OF DIRECTORS  
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## PSDP Board of Directors Minutes 1/27/14

### Attendees

Veronica M., Brad, Chanda, Elaine, Morgance, Veronica C.

### Agenda

- Next Meeting
- Merchandise
- Website
- Treasury Operation
- Nonprofit Status
- Dog Trainer Workshops
- Collecting Fundraising Data
- Friends & Family Article
- Activity Record
- FAQ
- Membership Program
- 2014 Convention

- Next Meeting  
Monday, February 10<sup>th</sup>, 4:30 p.m. PST/7:30 p.m. EST

- Merchandise  
Shirts and sweatshirt are up on pupparel.com! Bandanas will be coming next!

We will inquire as to the possibilities of getting bandanas and non-identifying logos on the shirts and sweatshirt.

- Website  
We will continue to work to place existing content on the site, as well as to develop new content, after transferring to a WYSIWYG editor for ease of maintenance/updating.

- Treasury Operation  
Treasury logistics were discussed and resolved, regarding patch revenue, a donation, and general treasury operations.

- Nonprofit Status  
The board is conducting further research into the best way for us to create our nonprofit.

Previously: Location (which state) of the nonprofit was quickly discussed.

501(c)3 and 501(c)4 organizations were discussed, and the pros and cons of investing in 501(c)3 status ("nonprofit" status, for convenience). While nonprofit status costs money during startup and annually, our fundraising efforts (including through Clos Pepe Vineyards), education goals (such as presentations requiring travel, and a trainer accreditation program), and individual outreach (such as Convention scholarships) are better enabled by nonprofit status.

From Veronica C./Legal Zoom:  
"Standard Legal Zoom Package \$595 (Not including federal filing fees)\*"

“If your nonprofit's income averages less than \$10,000 over a 3 year period, the filing fee is \$400. If your nonprofit's income averages more than \$10,000 over a 3 year period, the filing fee is \$850”

- Dog Trainer Workshops

We discussed training workshops for training dog trainers in PSD work and being able to use our PAT/standard for education, not accreditation, certification, or endorsement.

—End of Regular Meeting—

- 2014 Convention

The Convention will be at the Royal Copenhagen Inn, Solvang, CA, June 7<sup>th</sup>–8<sup>th</sup> 2014. The Convention is now being planned by a separate committee, composed of board members and non-board members.