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BOARD OF DIRECTORS
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PSDP Board of Directors Minutes 1/13/14

Attendees

Veronica M., Brad, Chanda, Elaine, Morgance, Veronica C.

Agenda

- Next Meeting
- Website
- T-Shirt
- Fundraising Opportunity
- Dog Trainer Workshops
- Nonprofit Status
- Collecting Fundraising Data
- Friends & Family Article
- Activity Record
- FAQ
- Membership Program
- 2014 Convention

- Next Meeting
Monday, January 27th, 4:30 p.m. PST/7:30 p.m. EST

- Website
The new website is now online, thanks to a hardworking volunteer! We will continue to work to place existing content on the site, as well as to develop new content.

- T-Shirt
Samples should be on pupparel.com soon, after the operator's website problem is remedied. (ongoing)

We will inquire as to the possibilities of getting bandanas and non-identifying logos on the shirts and sweatshirt.

- Fundraising Opportunity
Margie Cantwell, Good Puppy Academics; we will accept a donation from book sales, without affiliation or endorsement.

- Dog Trainer Workshops (on hold)
"Training workshops for training dog trainers in PSD work and being able to use our PAT standard." – Morgance

- Nonprofit Status
Location (which state) of the nonprofit was quickly discussed.

Last time: 501(c)3 and 501(c)4 organizations were discussed, and the pros and cons of investing in 501(c)3 status ("nonprofit" status, for convenience). While nonprofit status costs money during startup and annually, our fundraising efforts (including through Clos Pepe Vineyards), education goals (such as presentations requiring travel, and a trainer accreditation program), and individual outreach (such as Convention scholarships) are better enabled by nonprofit status.

From Veronica C./Legal Zoom:

“Standard Legal Zoom Package \$595 (Not including federal filing fees)*

“*If your nonprofit's income averages less than \$10,000 over a 3 year period, the filing fee is \$400. If your nonprofit's income averages more than \$10,000 over a 3 year period, the filing fee is \$850”

—End of Regular Meeting—

•2014 Convention

The Convention is now being planned by a separate committee, composed of board members and non-board members.

Royal Copenhagen Inn, Solvang, CA, June 7th–8th 2014.

—End of Meeting—